

(2009)

(4) : 2010 /

" 2 "

```
.2010 - 1431
.:
(2009 ) .2010
- .(4) :

- .(4) :
(+970/972) 2 2982700 :
(+970/972) 2 2982710 :
diwan@pcbs.gov.ps :
```

http://www.pcbs.gov.ps:

(EU) (PNA) 2010 (CFG) .(SDC)

. (EU) (CFG)



: .2009

2008 2006 2005 1998 2007 2002

2005 2004

.2009

15			:
17			:
19			:
19	2009	1.3	
19	2009	2.3	
20	2009	3.3	
20	2009	4.3	
21	2009	5.3	
23			

25	2009		:1
26			:2
		2009	
26	2009		:3
27			:4
		2009	
28	2009		:5
30	2009		:6
32			:7
		(/) - 2009	
19	2009		:1
20	(2009 - 1999)		:2
20	2009		:3
21	2009		:4

•

: 2009 4,986 2009 97 . 11,042

.2008 1,791 2009 • .2008 %44.3 %1.9

142,504 2009 • %21.2 %4.8

.2008

%49.1 2009 •

. %18.7 %30.2

\$\ \text{311,617} \\ \text{\cong} \text{\cong} \text{\cong} \\ \text{\cong} \\ \text{\cong} \text{\cong} \\ \text{\cong} \

.2009 (/) 2.2

.2009

· :

· ·

•

.()

: .

· :

· :()

. /

: () () () ()

· :

· :

; .

18

4,986 2009 97

. 11,042

 2009
 1.3

 . 364
 166
 7:
 •

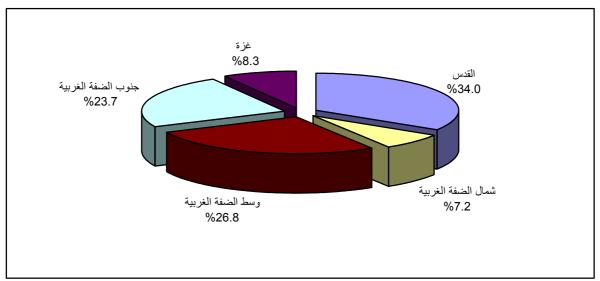
 . 2,465
 1,083
 26:
 •

 . 3,688
 1,639
 33:
 •

 . 3,989
 1,777
 23:
 •

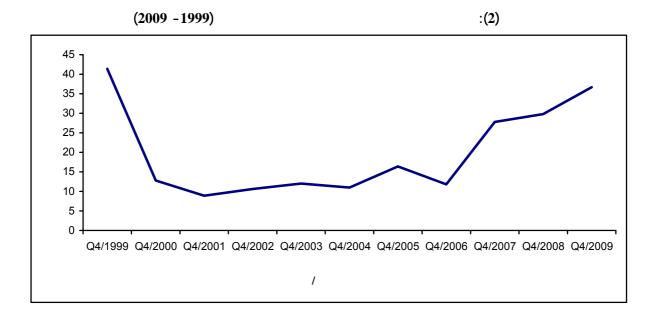
 . 536
 321
 8:
 •

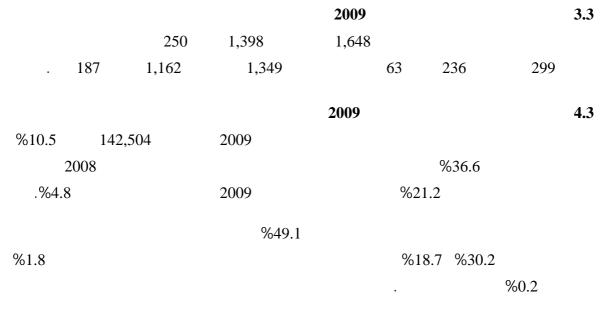
2009 :(1)



2009 2.3 %36.7 1,791.1

: 2007





2009 :(3)

%3.6

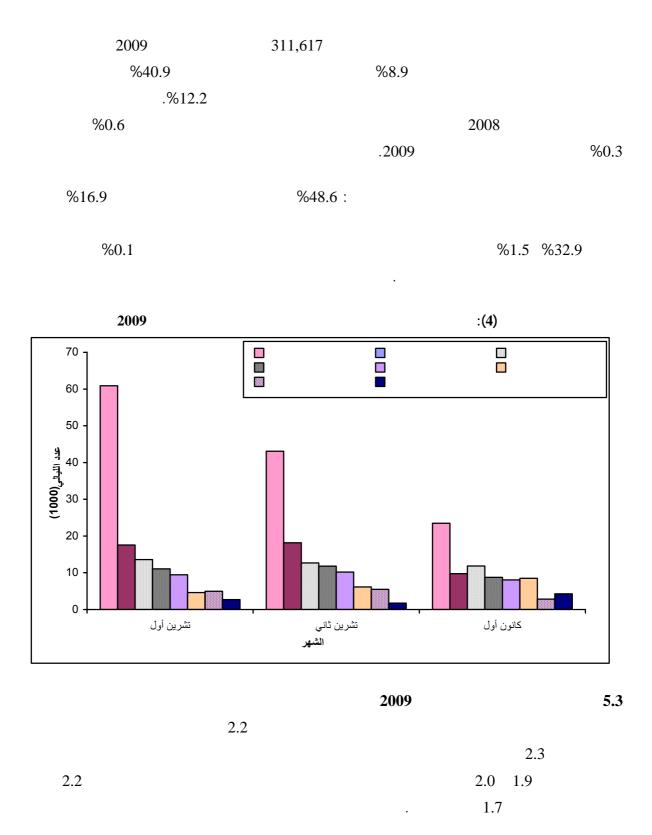
%12.2

%7.6

%10.5

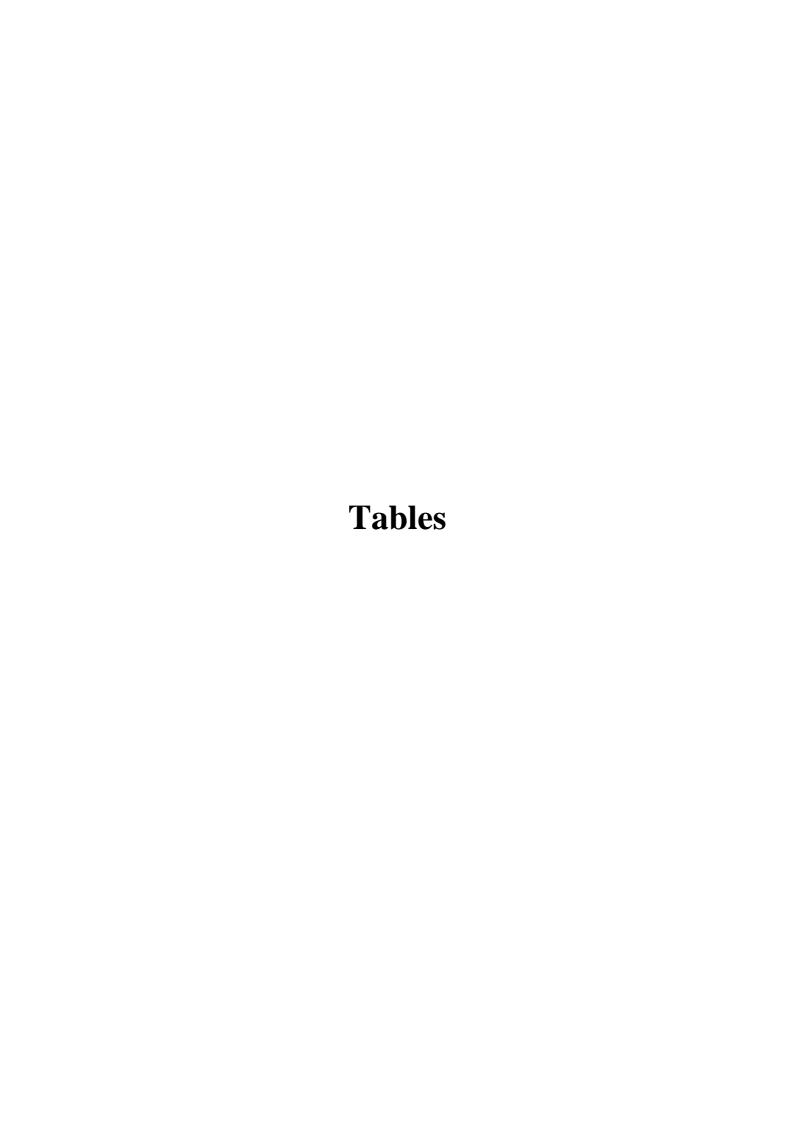
%4.7

%10.3



.2008

(%)		
2009	2008	2009
9.0	14.1	97
8.2	16.7	1,648
4.8	21.2	142,504
0.3	0.6	311,617
1.9-	44.3	1,791.1
0.3	0.6	3,387.1
7.6-	23.2	36.7
6.8-	17.4-	31.4



2009 :1

Table 1: Main Indicators for Hotel Activities by Month and Region During the Fourth Quarter, 2009

Region	Month	onth Bed Occupancy		Room O	ccupancy		No. of			No. of	
rtogion	Month	%	Average	%	Average	No. of Nights	Guests	No. of Beds	No. of Rooms	Hotels	
Palestinian Territory *		31.4	3,387.1	36.7	1,791.1	311,617	142,504	10,774	4,879	** 97	*
All Regions	October	37.8	4,026.1	41.9	2,013.5	124,809	54,661	10,654	4,811	94	
	November	34.3	3,644.1	37.5	1,816.5	109,324	49,353	10,625	4,841	93	
	December	22.6	2,499.5	31.0	1,544.0	77,484	38,490	11,042	4,986	97	
North of West Bank	October	15.1	55.0	22.0	36.6	1,705	829	364	166	7	
	November	17.2	64.2	25.1	41.6	1,925	1,111	373	166	7	
	December	10.5	38.1	15.1	25.1	1,182	644	364	166	7	
Middle of West Bank	October	27.4	659.1	41.1	443.8	20,431	10,747	2,401	1,079	25	
	November	26.0	624.5	39.6	427.2	18,736	9,504	2,406	1,079	25	
	December	17.7	435.2	30.9	334.9	13,490	6,459	2,465	1,083	26	
Jerusalem	October	51.1	1,825.0	77.7	1,230.0	56,576	24,908	3,574	1,583	32	
	November	49.8	1,665.4	72.2	1,085.0	49,961	23,679	3,344	1,503	30	
	December	39.3	1,448.5	62.4	1,022.7	44,902	21,379	3,688	1,639	33	
South of West Bank	October	39.3	1,485.5	18.2	302.0	46,049	18,153	3,779	1,662	22	
	November	32.5	1,287.5	14.7	260.6	38,626	15,021	3,966	1,772	23	
	December	14.3	571.2	8.9	157.4	17,706	9,825	3,989	1,777	23	
Gaza Strip	October	0.3	1.5	0.4	1.2	48	24	536	321	8	
	November	0.5	2.5	0.7	2.1	76	38	536	321	8	
	December	1.2	6.6	1.2	3.8	204	183	536	321	8	

^{*}Represents the quarter average except number of guests and number of guest nights which represent the total for the quarter.

^{**} Represent the number of hotels in Palestinian Territory as in December.

2009 :2

Table 2: Number of Hotels and Rooms by Facilities and Region as in December, 2009

	Facilities										
Region	Internet	Telephone	Air Conditioning	Heating	Refrigerator	T.V	Radio	Private Bathroom	No. of Rooms	No. of Hotels	
Palestinian Territory	2,464	4,466	4,420	4,499	3,309	4,353	1,306	4,807	4,986	97	
North of West Bank	118	129	149	149	149	149	12	149	166	7	
Middle of West Bank	767	982	1,047	1,038	881	1,047	167	1,063	1,083	26	
Jerusalem	557	1,434	1,397	1,551	952	1,297	949	1,576	1,639	33	
South of West Bank	828	1,622	1,572	1,678	1,076	1,587	153	1,705	1,777	23	
Gaza Strip	194	299	255	83	251	273	25	314	321	8	

 $2009\ \ \,$:3 Table 3: Number of Hotels by Availability of Public Services and Region as in December, 2009

								Public S	ervices			
No. of Operating Hotels	Puplic Telephone	Fax	Internet	Bar	Typing	Cofee - shop	Photoc- opying	Laundry	Shops	Room Services	Other	Region
97	12	87	84	47	71	56	83	51	12	82	23	Palestinian Territory
7	1	5	4	0	4	3	5	4	1	7	1	North of West bank
26	6	24	17	11	18	18	24	15	3	26	19	Middle of West bank
33	1	27	32	17	27	20	27	15	0	20	0	Jerusalem
23	4	23	23	17	19	11	22	14	7	21	3	South of West bank
8	0	8	8	2	3	4	5	3	1	8	0	Gaza Strip

2009 :4

Table 4: Average Number of Workers in Hotels by Type of Work, Sex and Region During the Fourth Quarter, 2009

	Total			Operation	n		Administr	ation		*	
Region	Total	Females	Males	Total	Females	Males	Total	Females	Males	No. of Hotels*	
Palestinian Territory	1,648	250	1,398	1,349	187	1,162	299	63	236	97	
North of West Bank	61	8	53	39	6	33	22	2	20	7	
Middle of West Bank	517	56	461	427	38	389	90	18	72	26	
Jerusalem	552	85	467	448	61	387	104	24	80	33	
South of West Bank	439	100	339	376	82	294	63	18	45	23	
Gaza Strip	79	1	78	59	0	59	20	1	19	8	

^{*} As in December, 2009

2009 :5

Table 5: Number and Percentage of Guests by Nationality and Region During the Fourth Quarter, 2009

		Nationality											
Region	Month	U.S.A 8	& Canada	ļ	Asia	l:	srael	Arab	Countries	Pa	lestine	No. of	
		%	د Number	%	Number	%	Number	%	Number	%	Number	Hotels	
Palestinian Territory		12.2	17,324	10.3	14,698	7.6	10,783	8.0	1,088	10.5	14,943		
All Regions	October	11.3	6,198	10.2	5,574	4.4	2,384	0.7	393	8.8	4,784	94	
	November	12.4	6,103	10.9	5,359	6.8	3,343	0.9	453	11.2	5,525	93	
	December	13.1	5,023	9.8	3,765	13.1	5,056	0.6	242	12.0	4,634	97	
North of West Bank	October	5.3	44	0.6	5	17.6	146	2.1	17	56.0	464	7	
	November	4.1	46	0.4	4	39.8	442	1.5	17	41.8	464	7	
	December	3.6	23	0.5	3	34.1	220	1.6	10	49.4	318	7	
Middle of West Bank	October	7.9	848	10.4	1,123	8.2	869	3.1	329	32.8	3,523	25	
	November	12.2	1,161	8.2	775	8.8	842	3.7	348	46.9	4,456	25	
	December	6.8	439	8.0	515	10.3	670	3.4	219	61.5	3,973	26	
Jerusalem	October	18.6	4,636	4.4	1,085	3.5	868	0.0	4	0.0	0	32	
	November	18.0	4,270	8.3	1,960	3.4	797	0.0	0	0.0	0	30	
	December	19.4	4,149	8.9	1,898	7.5	1,610	0.0	0	0.0	0	33	
South of West Bank	October	3.7	670	18.5	3,361	2.8	501	0.2	39	4.4	790	22	
	November	4.2	626	17.4	2,617	8.4	1,262	0.6	88	3.9	589	23	
	December	4.2	412	13.7	1,349	26.0	2,556	0.1	13	3.4	333	23	
Gaza Strip	October	0.0	0	0.0	0	0.0	0	16.7	4	29.2	7	8	
	November	0.0	0	7.9	3	0.0	0	0.0	0	42.1	16	8	
	December	0.0	0	0.0	0	0.0	0	0.0	0	5.5	10	8	

:() 5 Table 5 (Cont.): Number and Percentage of Guests by Nationality and Region During the Fourth Quarter, 2009

		N			nality									
Region	Month		Total	Australia & Newzeland		Af	rica		European untries	Europ	ean Union		entral & h America	
		%	Number العدد	%	Number	%	العدد Number	%	Number	%	العدد Number	%	العدد Number	
Palestinian Territory		100	142,504	0.4	542	3.6	5,158	14.5	20,684	36.6	52,241	3.5	5,043	
All Regions	October	100	54,661	0.4	242	2.3	1,277	14.4	7,802	43.6	23,852	3.9	2,155	
	November	100	49,353	0.4	173	2.3	1,119	16.3	8,089	34.7	17,156	4.1	2,033	
	December	100	38,490	0.3	127	7.2	2,762	12.5	4,793	29.2	11,233	2.2	855	
North of West Bank	October	100	829	0.5	4	0.1	1	0.0	0	17.8	148	0.0	0	
	November	100	1,111	0.1	1	0.0	0	0.1	1	11.4	127	8.0	9	
	December	100	644	0.0	0	0.2	1	0.0	0	10.6	69	0.0	0	
Middle of West Bank	October	100	10,747	0.2	23	0.4	47	14.9	1,602	14.9	1,606	7.2	777	
	November	100	9,504	0.1	7	0.3	30	4.4	421	13.3	1,260	2.1	204	
	December	100	6,459	0.1	5	0.5	33	2.2	140	6.0	387	1.2	78	
Jerusalem	October	100	24,908	8.0	208	4.2	1,045	12.9	3,216	51.2	12,738	4.4	1,108	
	November	100	23,679	0.6	131	2.1	506	15.1	3,569	45.8	10,869	6.7	1,577	
	December	100	21,379	0.5	104	5.7	1,223	16.0	3,412	38.4	8,220	3.6	763	
South of West Bank	October	100	18,153	0.0	7	1.0	184	16.4	2,984	51.5	9,347	1.5	270	
	November	100	15,021	0.2	32	3.9	583	27.3	4,098	32.5	4,883	1.6	243	
	December	100	9,825	0.2	18	15.3	1,505	12.6	1,241	24.4	2,385	0.1	13	
Gaza Strip	October	100	24	0.0	0	0.0	0	0.0	0	54.1	13	0.0	0	
	November	100	38	5.3	2	0.0	0	0.0	0	44.7	17	0.0	0	
	December	100	183	0.0	0	0.0	0	0.0	0	94.0	172	0.5	1	

2009 :6

Table 6: Number and Percentage of Guest Nights by Nationality and Region During the Fourth Quarter, 2009

		Nationa	ılity										
Region	Month	U.S.A	& Canada	Δ	Asia	Is	srael	Arab	Countries	Pal	estine	No. of	
		%	Number	%	Number	%	Number	%	Number	%	Number	Hotels	
Palestinian Territory		12.2	38,123	10.1	31,591	6.2	19,263	0.6	1,896	8.9	27,723		
All Region	October	10.8	13,582	8.8	11,044	3.7	4,596	0.6	763	7.6	9,459	94	
	November	11.7	12,697	10.8	11,799	5.6	6,155	0.6	685	9.3	10,206	93	
	December	15.2	11,844	11.3	8,748	11.0	8,512	0.6	448	10.4	8,058	97	
North of West Bank	October	8.0	136	1.1	18	10.1	173	1.9	33	58.4	996	7	
	November	5.5	107	0.9	17	25.7	496	2.7	52	47.6	916	7	
	December	7.1	84	0.3	3	20.2	240	1.3	15	61.3	725	7	
Middle of West Bank	October	9.7	1,962	11.5	2,350	9.1	1,850	3.3	671	34.6	7,077	25	
	November	13.9	2,600	8.0	1,505	10.6	1,969	2.9	543	43.1	8,073	25	
	December	12.5	1,682	9.1	1,232	10.3	1,387	3.1	420	51.1	6,894	26	
Jerusalem	October	16.6	9,384	3.5	1,955	2.9	1,655	0.0	8	0.0	0	32	
	November	16.2	8,163	9.0	4,509	3.3	1,628	0.0	0	0.0	0	30	
	December	20.3	9,106	10.2	4,580	7.6	3,425	0.0	0	0.0	0	33	
South of West Bank	October	4.6	2,100	14.6	6,721	2.0	918	0.1	47	2.9	1,355	22	
	November	4.7	1,827	14.9	5,765	5.4	2,062	0.2	90	3.1	1,189	23	
	December	5.5	972	16.6	2,933	19.5	3,460	0.1	13	2.3	411	23	
Gaza Strip	October	0.0	0	0.0	0	0.0	0	8.3	4	64.6	31	8	
	November	0.0	0	3.9	3	0.0	0	0.0	0	36.8	28	8	
	December	0.0	0	0.0	0	0.0	0	0.0	0	13.7	28	8	

:() 6 Table 6 (Cont.): Number and Percentage of Guest Nights by Nationality and Region During the Fourth Quarter, 2009

				Natio	nality								الجنسية		
Region	Month		Total		ustralia vZeland	,	Africa		European untries	Europe	an Union		I & South	الشهر	
		%	Number	%	Number	%	Number	%	Number	%	Number	%	Number		
Palestinian Territory		100	311,617	0.5	1,512	2.8	8,769	14.6	45,462	40.9	127,413	3.2	9,865		
All Regions	October	100	124,809	0.4	446	2.2	2,720	14.1	17,558	48.8	60,886	3.0	3,755		
	November	100	109,324	0.6	626	1.6	1,759	16.6	18,148	39.4	43,069	3.8	4,180		
	December	100	77,484	0.6	440	5.5	4,290	12.6	9,756	30.3	23,458	2.5	1,930		
North of West Bank	October	100	1,705	1.6	28	0.4	6	0.1	1	18.4	314	0.0	0		
	November	100	1,925	0.1	1	0.0	0	0.1	2	14.9	286	2.5	48		
	December	100	1,182	0.0	0	0.2	2	0.0	0	9.6	113	0.0	0		
Middle of West Bank	October	100	20,431	0.4	91	0.6	116	10.0	2,048	16.4	3,360	4.4	906		
	November	100	18,736	0.5	94	0.5	94	3.2	599	16.1	3,025	1.2	234		
	December	100	13,490	0.5	68	8.0	110	2.2	296	8.6	1,164	1.8	237		
Jerusalem	October	100	56,576	0.5	311	3.6	2,061	10.9	6,162	58.4	33,014	3.6	2,026		
	November	100	49,961	8.0	397	1.9	935	14.0	6,977	48.7	24,308	6.1	3,044		
	December	100	44,902	0.7	314	5.5	2,477	16.0	7,178	36.0	16,151	3.7	1,671		
South of West Bank	October	100	46,049	0.0	16	1.2	537	20.3	9,347	52.5	24,185	1.8	823		
	November	100	38,626	0.3	132	1.9	730	27.4	10,570	39.9	15,407	2.2	854		
	December	100	17,706	0.3	58	9.6	1,701	12.9	2,282	33.1	5,856	0.1	20		
Gaza Strip	October	100	48	0.0	0	0.0	0	0.0	0	27.1	13	0.0	0		
	November	100	76	2.6	2	0.0	0	0.0	0	56.7	43	0.0	0		
	December	100	204	0.0	0	0.0	0	0.0	0	85.3	174	1.0	2		

(/) -2009 :7

Table 7: Average Length of Stay for the Guests in Hotels by Nationality and Region During the Fourth Quarter, 2009 - (Night/Guest)

		Nationality						
Region	Month	U.S.A & Canada	Asia	Israel	Arab Countries	Palestine	No. of Hotels	
Palestinian Territory		2.2	2.1	1.8	1.7	1.9		
All Regions	October	2.2	2.0	1.9	1.9	2.0	94	
	November	2.1	2.2	1.8	1.5	1.8	93	
	December	2.4	2.3	1.7	1.9	1.7	97	
North of West Bank	October	3.1	3.6	1.2	1.9	2.1	7	
	November	2.3	4.3	1.1	3.1	2.0	7	
	December	3.7	1.0	1.1	1.5	2.3	7	
Middle of West Bank	October	2.3	2.1	2.1	2.0	2.0	25	
	November	2.2	1.9	2.3	1.6	1.8	25	
	December	3.8	2.4	2.1	1.9	1.7	26	
Jerusalem	October	2.0	1.8	1.9	2.0	0.0	32	
	November	1.9	2.3	2.0	0.0	0.0	30	
	December	2.2	2.4	2.1	0.0	0.0	33	
South of West Bank	October	3.1	2.0	1.8	1.2	1.7	22	
	November	2.9	2.2	1.6	1.0	2.0	23	
	December	2.4	2.2	1.4	1.0	1.2	23	
Gaza Strip	October	0.0	0.0	0.0	1.0	4.4	8	
	November	0.0	1.0	0.0	0.0	1.8	8	
	December	0.0	0.0	0.0	0.0	2.8	8	

(/) - 2009 :() 7
Table 7 (Cont.): Average Length of Stay for the Guests in Hotels by Nationality and Region During the Fourth Quarter, 2009- (Night/Guest)

	Month		Nationality					
Region		Total	Australia & New Zeland	Africa	Other European Count.	European Union	Central & South America	
Palestinian Territory		2.2	2.8	2.2	1.1	2.4	1.0	
All Regions	October	2.3	1.8	2.3	1.1	2.6	1.0	
	November	2.2	3.6	2.2	1.1	2.5	0.9	
	December	2.0	3.5	2.0	1.0	2.1	1.2	
North of West Bank	October	2.1	7.0	0.0	1.0	2.1	1.5	
	November	1.7	1.0	2.0	1.3	2.3	1.4	
	December	1.8	0.0	0.0	0.9	1.6	2.0	
Middle of West Bank	October	1.9	4.0	1.3	1.1	2.1	1.2	
	November	2.0	13.4	1.4	1.2	2.4	1.1	
	December	2.1	13.6	2.1	1.4	3.0	1.8	
Jerusalem	October	2.3	1.5	1.9	1.1	2.6	0.9	
	November	2.1	3.0	2.0	1.1	2.2	0.9	
	December	2.1	3.0	2.1	0.9	2.0	1.0	
South of West Bank	October	2.5	2.3	3.1	1.0	2.6	1.2	
	November	2.6	4.1	2.6	1.2	3.2	1.1	
	December	1.8	3.2	1.8	1.4	2.5	1.3	
Gaza Strip	October	2.0	0.0	0.0	0.5	1.0	0.0	
	November	2.0	1.0	0.0	1.3	2.5	0.0	
	December	1.1	0.0	0.0	0.9	1.0	0.0	



Palestinian National Authority Palestinian Central Bureau of Statistics

Hotel Activities in the Palestinian Territory (Fourth Quarter 2009) Executive Summary

Volume 15, Issue No. (4) February, 2010

PAGE NUMBERS OF ENGLISH TEXT ARE PRINTED IN SQUARE BRACKETS. TABLES ARE PRINTED IN THE ARABIC ORDER (FROM RIGHT TO LEFT)

This document is prepared in accordance with the standard procedures stated in the Code of Practice for Palestine Official Statistics 2006

©February, 2010 All rights reserved.

Suggested Citation:

Palestinian Central Bureau of Statistics, 2010. *Hotel Activities in the Palestinian Territory, (Fourth Quarter 2009) Executive Summary.* Ramallah - Palestine.

All correspondence should be directed to:

Palestinian Central Bureau of Statistics P.O.Box 1647, Ramallah, Palestine.

Tel: (+972/970) 2 2982700 Fax: (+972/970) 2 2982710 E-Mail:diwan@pcbs.gov.ps Web-Site: http://www.pcbs.gov.ps

Acknowledgments

The Palestinian Central Bureau of Statistics (PCBS) expresses its gratitude to all Palestinian hotels owners and managers who responded to the survey for their understanding during the fieldwork, which was truly remarkable. The PCBS also expresses gratitude all of those who worked on this survey for their contribution and commitment in implementing the survey and providing the necessary information and data.

The funding for the Hotel Survey 2009, was provided by the Palestinian National Authority (PNA), European Union (EU), and the Core Funding Group (CFG) for 2010. CFG members include Representative Office of Norway to the PNA, Representative Office of the Netherlands to PNA and Swiss Agency for Development and Cooperation (SDC).

Data collection and data processing of this activity has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of the PCBS.

On this occasion, PCBS extends special thanks to the members of the CFG and the EU for their support.

Project Team

• Report Preparation

Rania Hassiba

• Dissemination Standard

Hanan Janajreh

• Preliminary Review

Fathi Farasin Mahmoud Abdalrahman

• Final Review and Overall Supervision

Mahmoud Jaradat Ola Awad

Acting President

Preface

The Palestinian tourism sector has the potential to be a main contributor to the GDP in Palestine.

PCBS began publishing reports about hotel activities from the first quarter of 1996. PCBS is pleased to present the fourth issue of the fifteenth volume on "Hotel Activities in the Palestinian Territory" which covers statistics on the hotel industry for the fourth quarter of 2009.

PCBS has implemented several surveys to cover the supply and demand sides of tourism, including the Hotel Activity survey in the Palestinian Territory, a continuous and permanent survey since 1996, a survey of Tourism Activities 2002 and 2007, and the Domestic Tourism survey for the years 1998, 2005, 2006, 2008 and 2009. The survey of Outbound Tourism in 2004, a survey of Inbound Tourism in 2005, a survey of Inbound Visitors in 2009 and a survey of Hotel Guests in 2008, 2009 were also implemented. This covers an important aspect of tourist demand and is an additional step to further implement surveys for tourism-related statistics, to build the necessary database to establish the Tourism Satellite Accounts (TSA) in the Palestinian Territory.

This report addresses the main indicators of the hotel industry. These indicators include the number of operating hotels, number of rooms and beds, public facilities in the surveyed hotels, number of employed persons in hotels, number of guest nights in the reference period, number of guests by nationality and rates of bed and room occupancy.

We hope that the Hotel Activities survey in the Palestinian Territory is a step towards supporting the tourism sector which strengthens the national economy.

February, 2010

Ola Awad Acting President

Table of Contents

Subject		Page
	List of Tables and Figures	
	Executive Summary	
Chapter One:	Introduction	[15]
Chapter Tow:	Concepts and Definitions	[17]
Chapter Three:	Main Findings	[19]
	3.1 Hotels Capacity during December, 2009	[19]
	3.2 Room Occupancy during the Fourth Quarter, 2009	[19]
	3.3 Hotel Workers during the Fourth Quarter, 2009	[19]
	3.4 Guests and Nights' Occupancy during the Fourth Quarter, 2009	[19]
	Tables	23

List of Tables and Figures

Table		Page
Table 1:	Main Indicators for Hotel Activities by Month and Region During the Fourth Quarter, 2009	25
Table 2:	Number of Hotels and Rooms by Facilities and Region as of December, 2009	26
Table 3:	Number of Hotels by Availability of Public Services and Region as of December, 2009	26
Table 4:	Average Number of Workers in Hotels by Type of Work, Sex and Region During the Fourth Quarter, 2009	27
Table 5:	Number and Percentage of Guests by Nationality and Region During the Fourth Quarter, 2009	28
Table 6:	Number and Percentage of Guest Nights by Nationality and Region During the Fourth Quarter, 2009	30
Table 7:	Average Length of Stay for the Guests in Hotels by Nationality and Region During the Fourth Quarter, 2009 - (Night/Guest)	32
Figures		
Figure 1:	Percentage Distribution of Guests by Nationality During the Fourth Quarter, 2009.	[19]

Executive Summary

The main findings of the Hotel Activities Survey during the fourth quarter of 2009 are as follows:

- There are 97 operating hotels in December 2009, offering 4,986 rooms with 11,042 total available beds.
- The average occupancy of rooms was 1,791; average occupancy increased by 44.3% compared with the same quarter of the year 2008, but it decreased by 1.9% compared with the previous quarter.
- The Percentage of rooms occupancy was 36.7%; percentage of rooms occupancy decreased by 7.6% compared with the same quarter of the year 2008, but it increased by 23.2% compared with the previous quarter.
- The average number of workers in the hotels was 1,648 of which 250 were females.
- During the fourth quarter 2009, the total number of guests to the Palestinian Territory hotels reached 142,504; the number shows an increase of 21.2% compared with the same quarter of the year 2008, and it increased by 4.8% compared with the third quarter of 2009.
- Most of the guests were in Jerusalem, representing 49.1% of the total guests, whereas 18.7% of the guests were in the Middle of the West Bank and 30.2% were in the South of the West Bank.
- The total number of guest nights was 311,617. The number reflect an increase of 0.3% during the fourth quarter 2009 compared with the previous quarter, and it increased by 0.6% compared with the corresponding quarter in the year 2008.
- The average length of stay in Palestinian hotels was 2.2 nights per guest during the fourth quarter 2009.

Chapter One

Introduction

Tourism is considered a cornerstone of the Palestinian economy and there are many attractive touristic resorts for people of different interests. PCBS began to collect statistical data on tourism and monitor hotel activities through a continuous and comprehensive survey since 1996, carried out on a monthly basis. and following the World Tourism Organization and European Union recommendations. It aimed to produce a comprehensive database and time series of basic indicators on the hotel industry hoping to enable the development and promotion of the tourism industry in the Palestinian Territory.

A quarterly report is regularly produced and a collective comprehensive report is produced annually. This publication presents data on hotels for the fourth quarter 2009; results indicate an improvement in most indicators compared with the previous seven years.

Chapter Two

Concepts and Definitions

This section presents the main concepts and definitions used to derive the main indicators of tourism statistics. These concepts and definitions are based on international recommendations in the field of tourism statistics, and are applied to the rest of the common subjects in the PCBS. The main concepts and definitions mentioned in this report were as follows:

Hotel:

It is defined as an accommodation establishment providing overnight lodging for the visitors in a room or unit. It should hold a number of persons exceeding that of an average single family. The establishment must be under one management, and provides various facilities and services to visitors.

Operating Hotels:

It is defined as the hotels that included in the sample frame and results, exluding the non operating hotels that are carrying out repairs or maintenance, and the hotels which didn't respond to the survey.

Number of Rooms:

It refers to the furnished rooms for the use of guests. Such rooms might be single, double, triple, or quadruple. Rooms involving more than four beds were classified under (others) in the questionnaire. As for the suite, it is usually comprised of one bedroom or more, a living room and private toilet facilities.

Available Beds and Rooms:

It refers to beds and rooms which are ready for use during the reference period. Rooms closed for maintenance or repairs are excluded.

Guests:

It refers to visitors staying in the hotels and using their facilities. Records of new guests are based on the number of visits regardless whether it's the same person or different.

Number of Guest Nights (Bed Occupancy):

Number of beds booked for hotel guests. Such beds are considered as occupied whether they were actually used or not. It is measured by guest night unit.

Room Occupancy:

Number of booked and paid rooms. Such rooms are considered occupied whether they were actually used or not.

Average (rooms, beds) Occupancy:

It is defined as the total number of occupied (rooms, beds) divided by the number of days.

Percentage of (rooms, beds) Occupancy:

It is defined as the average of (rooms, beds) occupancy divided by available (rooms, beds) multiplied by one hundred.

Average Length of Stay:

Represents the total of guest nights by nationality divided by number of guests of the same nationality.

North of West Bank Region:

Jenin, Tulkarm, Nablus, Qalqiliya, Salfit and Tubas governorates.

Middle of West Bank Region:

Ramallah and Al-Bireh, Jericho and Al-Aghwar governorates.

Jerusalem Region:

Jerusalem governorate.

South of West Bank Region:

Bethlehem and Hebron governorates.

Gaza Strip:

North Gaza, Gaza, Deir Al-Balah, Khan Yunis and Rafah governorates.

Chapter Three

Main Findings

The total number of hotels in the Palestinian Territory was 126 hotels, including those temporarily closed. There were 97 operating hotels in December 2009, offering 4,986 rooms with 11,042 total available beds.

3.1 Hotel Capacity during December, 2009

The operating hotels within the Palestinian Territory in the fourth quarter 2009 were distributed as follows:

- North of West Bank: 7 hotels including 166 rooms comprising 364 beds.
- Middle of West Bank: 26 hotels including 1,083 rooms comprising 2,465 beds.
- Jerusalem Region: 33 hotels including 1,639 rooms comprising 3,688 beds.
- South of West Bank: 23 hotels including 1,777 rooms comprising 3,989 beds.
- Gaza Strip: 8 hotels including 321 rooms comprising 536 beds.

3.2 Room Occupancy during the Fourth Quarter, 2009

The average occupancy of rooms in the Palestinian hotels was 1,791.1 representing 36.7% from the available rooms.

3.3 Hotel Workers during the Fourth Quarter, 2009

The average number of workers in the hotels was 1,648 of which 1,398 were males and 250 were females. The number of workers in hotel administration was 299, of which 236 were males and 63 were females. There were 1,349 workers in hotels services, of which 1,162 were males and 187 were females.

3.4 Guests and Nights Occupancy during the Fourth Quarter, 2009

The total number of guests in the Palestinian hotels was 142,504 persons, of which 10.5% were Palestinian guests, and 36.6% were from the European Union countries. The number of guests showed an increase of 21.2%, compared with the same quarter of the year 2008.

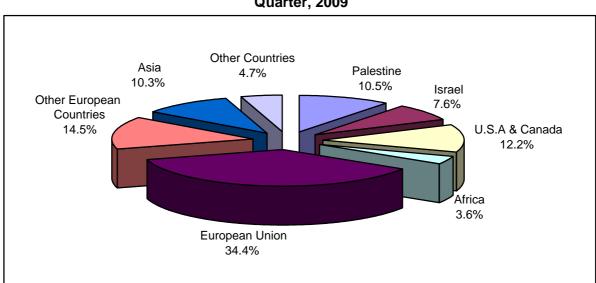


Figure (1): Percentage Distribution of Guests by Nationality During the Fourth Quarter, 2009

The total number of guest nights in Palestinian hotels during the fourth quarter 2009 was 311,617 of which: 8.9% of these nights were occupied by Palestinian guests, 40.9% by guests from European Union countries, and 12.2% by guests from the United States and Canada.

The guest nights distributed according to region are as follows: guests spent 48.6% of total nights in Jerusalem hotels, and 16.9%, 32.9%, and 1.5% in Middle, South, and North of the West Bank, respectively, and 0.1% of nights in Gaza Strip hotels.

The table below presents the main results of the fourth quarter of 2009, and explains the changes that occurred in the main indicators for Palestinian hotels activities compared with the previous quarter, and with the results of the fourth quarter of 2008.

Percentage Change in the Variables During the Fourth Quarter 2009, Compared with the Previous and Fourth Quarter 2008

	Value During the	Percentage change (%) comparing with			
The Indicator	4 th Quarter 2009	4 th Quarter 2008	3 ^{ed} Quarter 2009		
Number of operating hotels	97	14.1	9.0		
Average number of workers	1,648	16.7	8.2		
Number of guests	142,504	21.2	4.8		
Number of guest nights	311,617	0.6	0.3		
Average occupancy of rooms	1,791.1	44.3	-1.9		
Average occupancy of beds	3,387.1	0.6	0.3		
Rooms occupancy %	36.7	23.2	-7.6		
Beds occupancy %	31.4	-17.4	-6.8		