



Press Release on Results of Domestic and Outbound Tourism, 2010

Domestic Tourism in the Gaza Strip is Higher than in the West Bank

In the Palestinian Territory, 38% of households (one member of the family or more) participated in a domestic trip during 2010: 34% in the West Bank compared to 45% in the Gaza Strip. While 11% of household trips were outside the Palestinian Territory, 16% were carried out by West Bank households compared to only 2% in the Gaza Strip.

Of households who made domestic trips, 43% made one trip, 23% made two trips, and 34% participated in three trips or more.

The most visited provinces in the West Bank were Tulkarm (25%), followed by Jericho and Al-Aghwar (22%). In the Gaza Strip, Khan Younis governorate was the most visited by 38% of households, followed by 34% visiting Gaza governorate.

Region	No. of Trips			Total
	1	2	3+	
Palestinian Territory	42.5	23.3	34.2	100
West Bank	47.0	26.7	26.3	100
North of West Bank	42.9	28.1	29.0	100
Middle of West Bank	58.0	26.3	15.7	100
South of West Bank	45.6	24.5	29.9	100
Gaza Strip	36.0	18.3	45.7	100

The average household expenditure during domestic trips was US \$51: \$66 in the West Bank compared to \$29 in the Gaza Strip.

Restaurants, Parks and Health Facilities Visited in the Palestinian Territory

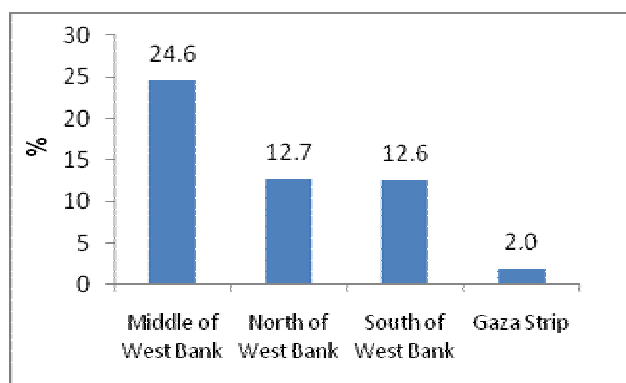
Of locations visited in the Palestinian Territory, 86% of households reported the presence of restaurants and parks in addition to health facilities, while 64% of places visited had a cafe and 32% had a swimming pool. As regards the level of satisfaction of households with these

facilities, 23% of the services provided by restaurants and parks were considered to be very good compared to 18% for services provided by swimming pools and only 7% for health facilities.

Jordan is Main Destination for Outbound Trips

In trips abroad by households in the Palestinian Territory, 61% travelled to Jordan, 16% went to Israel, 7% to Egypt, and 3% to the US. In addition, 13% of households visited other countries.

Percentage of Households that have Implemented Outbound Trips



Increase in Outbound Trips from West Bank

Approximately 16% of households in the West Bank made trips abroad in 2004 compared to 7% of households in the Gaza Strip. In 2010, the percentage stay at 16% in the West Bank but fell to below 2% in the Gaza Strip.



compared to 13% who used the services of a travel agent.

Average household expenditure during an outbound trip was US \$1022, of which US \$269 was used for shopping and US \$253 was spent on transportation and communications.

PCBS conducted the Domestic and Outbound Tourism Survey 2010 during the period of 3rd January 2011 to the 15th of April 2011. This survey provides data on households in the Palestinian Territory undertaking domestic and outbound trips.

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Implementation of Domestic and Outbound Trips			
Indicator	Palestinian Territory	West Bank	Gaza Strip
Conducted Domestic Trips			
2005	34.0	27.7	46.2
2006	42.7	35.5	57.6
2008	29.8	27.8	33.9
2009	38.1	33.9	47.9
2010	37.8	34.2	44.7
Conducted Outbound Trips			
2004	12.5	15.5	6.6
2009	15.6	21.9	0.7
2010	11.4	16.4	2.0

Visiting Relatives and Friends is the Main Purpose of Trips

Survey results reveal that 27% of households in the Palestinian Territory who travelled abroad did so for leisure purposes, while 63% visited relatives and friends and 10% travelled for business or work purposes.

Regarding the organization of trips, 87% of households organized outbound trips themselves,