PCBS releases Statistical Report about the Hotel Activities Survey, Third Quarter 2010

The Palestinian Central Bureau of Statistics (PCBS) is pleased to release the main findings of the Hotel Activities Survey for the third quarter 2010, which aims to give users an overall idea of the most important indicators of the Hotel Activities, mainly the number of guests, average number of workers, occupancy rates, and other main indicators.

The number of operating hotels in the Palestinian Territory at the end of the third quarter was 94 operating hotels in September 2010, offering 4,811 rooms with 10,252 total available beds, of which 30 hotels comprising 1,467 rooms that offer 3,195 beds were in the Jerusalem region. The results show that the number of workers in the Palestinian hotels was 1,783 of whom 259 were females.

During the third quarter 2010, the total number of guests to the Palestinian Territory reached 137,733 persons of whom 11.1% were Palestinian guests, and 35.1% were from the European Union countries. The number of guests showed a decrease of 1.7% compared with the previous quarter.

The total number of guest nights reached 304,504 nights; while 10.4% of these nights were occupied by Palestinian guests, 37.1% by guests from European Union countries, and 11.1% by guests from the United States and Canada.

The distribution of guest nights by region is as follows: guests spent 42.1% of total nights in Jerusalem hotels, and 16.9%, 37.6%, and 3.0% in Middle, South, and North of the West Bank, respectively; while 0.4% of nights in Gaza Strip hotels.

The average length of stay in Palestinian hotels was 2.2 nights per guest during the third quarter 2010, and the highest average was 2.8 nights in Gaza Strip hotels, while in the North, Middle and South of the West Bank was 1.3, 2.5, 2.4 nights per guest respectively, whereas the average length of stay in Jerusalem hotels were 2.0 nights per guest.