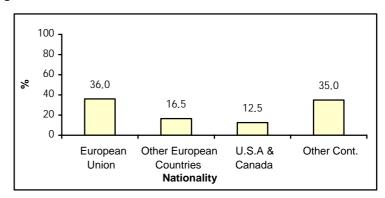
## **Palestinian Central Bureau of Statistics (PCBS)**

# Release on the Hotel Activities Survey, Fourth Quarter 2010

### Most of Hotel Guests are from European Union countries

The total number of guests in the Palestinian hotels was 171 thousands persons 371 spend thousands nights, of whom 36% European were from countries, and 17% were from other European Union countries, while 13% of the guests were from USA and Canada.



## A rise in the Occupancy Rate during the fourth quarter 2010

Rooms occupancy had reached 41% in the fourth quarter of 2010 showing an increase by 17% compared with the previous quarter. The number of guests increased by 24% compared with the previous quarter, while the number of guest nights reflects an increase by 22% during the fourth quarter 2010 compared with the previous quarter, and 19% compared with the corresponding quarter in the year 2009.

| The Indicator              | Value   | Percentage change (%) comparing with |                                 |
|----------------------------|---------|--------------------------------------|---------------------------------|
|                            |         | 3 <sup>rd</sup> Quarter<br>2010      | 4 <sup>th</sup> Quarter<br>2009 |
| Number of guests           | 170,671 | 23.9                                 | 19.8                            |
| Number of guest nights     | 370,966 | 21.8                                 | 19.0                            |
| Rooms occupancy %          | 41.3    | 17.3                                 | 12.5                            |
| Average occupancy of rooms | 2,019.7 | 18.8                                 | 12.8                            |
| Average occupancy of beds  | 4,032.2 | 21.8                                 | 19.0                            |

#### **Hotel Capacity during December, 2010**

The operating hotels in December 2010 were distributed as follows:

- North of West Bank: 7 hotels including 166 rooms comprising 364 beds.
- Middle of West Bank: 25 hotels including 935 rooms comprising 2,174 beds.
- Jerusalem governorate: 29 hotels including 1,452 rooms comprising 3,165 beds.
- South of West Bank: 25 hotels including 1,873 rooms comprising 4,007 beds.
- Gaza Strip: 8 hotels including 293 rooms comprising 459 beds.

The survey of hotel activities-fourth quarter 2010 was implemented by PCBS to provide key indicators on hotel activity including number of hotels, guests, occupancy rates of rooms and beds, number of workers in hotels, in addition to the capacity of hotels.

For more information, contact us on Tel: (+970 / 972) 2 2982700, e-mail: diwan@pcbs.gov.ps