

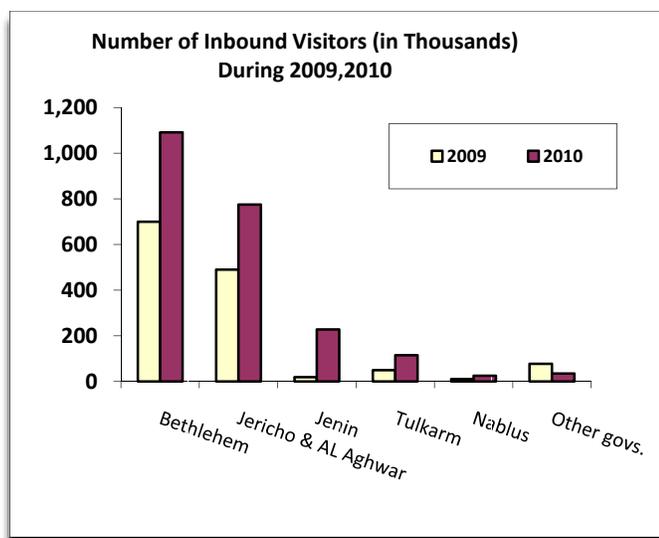


**Press Release on the Occasion of World
 Tourism Day, September 27, 2011**

Increase in Inbound Visitors During 2010

In 2010, the number of inbound and domestic visitors rose to 4.9 million, significantly higher than the 2.6 million in 2009. There were 2.2 million tourists to the West Bank while 2.7 million were domestic visitors. Tourism centered on visits to the Bethlehem governorate with 1.1 million visitors and the Jericho and Al-Aghwar governorate with 0.8 million visitors.

In 2010, the governorates of Nablus and Jenin were those most visited by domestic tourists with 21% and 19% respectively, while Jericho and Al-Aghwar and Tulkarm each received 15% of visitors, Qalqilya 14%, and the rest of the governorates 16%. It should be noted that these figures do not include the Jerusalem governorate.



Source: Palestinian Tourism and Antiquities Police

264 Thousand Hotel Guests in the Palestinian Territory During First Half of 2011

There were 264 thousand hotel guests during the first half of 2011, of whom 12% were Palestinian and 34% were from European Union countries.

The guests were distributed according to region as follows: 42% of them in Jerusalem hotels, 40% in the South of the West Bank, 14% in the Middle of the West Bank, and 3% in the North of the West Bank. Only 1% of guests stayed in Gaza Strip hotels. The number of guests fell slightly by 0.2% compared with the first half of 2010.

There were 98 hotels in the Palestinian Territory in June, comprising 5,636 rooms with 11,672 beds. The average number of employees in these hotels was 2,165, of whom 378 were female.

Nationality	Number of Hotel Guests		
	2009	2010	2011*
Palestine	57,003	55,456	33,377
Israel	44,195	44,003	16,586
Asia	39,577	62,665	31,949
USA & Canada	49,890	72,354	28,240
EU.	159,672	215,234	90,264
Other European States.	71,827	91,306	34,160
Other Countries	30,461	36,365	29,195
Total	452,625	577,383	263,771

*Number of hotel guests during the first half of 2011

US\$ 51 Average Spending on Domestic Trips and US\$ 1,022 on Outbound Trips in 2010

About 38% of households in the Palestinian Territory (one member at least) conducted a domestic trip during 2010, of which 34% were by West Bank households and 45% by Gaza Strip households.

Average expenditure of households on a domestic trip was US\$ 51 : US\$ 66 by West Bank households and US\$ 29 by Gaza Strip households. Trips abroad were conducted by 11% of households during 2010 compared to 16% in 2009.

Average expenditure by households on outbound trips was US\$ 1,022, of which US\$ 269 was spent on shopping and US\$ 253 on transportation and communications.



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