

Palestinian Central Bureau of Statistics (PCBS) Release on the Tourism Activities Survey, 2010

Restaurants Receive Biggest Share of Tourism Activities

There are 4,735 tourism enterprises distributed as follows: 2,869 restaurants; 1,325 in the retail sale of souvenirs, 196 in the manufacture of wooden antiques, handicrafts and religious articles; 131 travel agency activities, 82 short-term accommodation activities; 66 in passenger road transport by scheduled long-distance bus services and rental and operational leasing of passenger cars (without drivers); and 66 in the provision of visitor assistance services and haj and omra operator activities.

More than ten male workers to every female in tourism activities

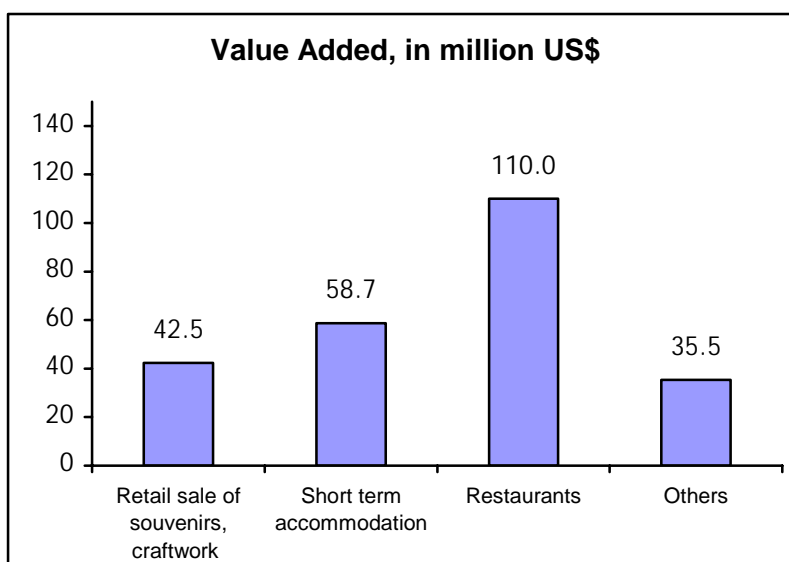
The number of employees in tourism enterprises during 2010 was about 15 thousand, of whom 9% were female. Of every 100 employees in tourism activities, more than 53 worked in restaurants and 23 worked in souvenir shops.

Number of Enterprises, Employed Persons in the Palestinian Territory by Tourism Activity, 2010

Tourism Activity	No. of Enter.	Employed Male	Employed Female
Manufacture of wooden antiques	196	593	7
Retail sale of souvenirs	1,325	2,747	723
Accommodation	82	1,679	295
Restaurants	2,869	7,934	115
Transp. Car rental	66	321	4
Travel agency	131	365	146
Provision of visitor assistance services and Haj and Omra	66	188	45
Total	4,735	13,827	1,335

Gross Value Added was US\$246.7 Million

The value added in the Palestinian Territory was US\$246.7 million, distributed as follows: 4.5 million in manufacture of wooden antiques; 42.5 million in retail sale of souvenirs; 110.0 million in restaurants; 58.7 million in accommodation activities; 18.9 million in travel agency activities; 10.0 million passenger road transport and car rental; 2.1 million in provision of visitor assistance services and haj and omra operator activities.



Rarely Demand on Domestic Trips

Around 205 thousand trips were conducted by travel companies: 0.4% trips within the Palestinian Territory, 0.6% to Israel, and 99.0% of trips were to the rest of the world.

More than Quarter of Tickets for Trips to Arab Countries

Around 103 thousand travel tickets were sold: 37.3% for travel to European countries, 29% to Arab countries and 13.2% to the USA.

The Tourism Activities Report of 2010 was conducted by PCBS to provide key indicators on tourism-related activities, including the number of enterprises, employees and compensation, in addition to the value of production and intermediate production.

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