

Palestinian Central Bureau of Statistics (PCBS)

Release on the Tourism Activities Survey, 2009

Hotels and Restaurants have the biggest share in the Tourism Activities

There are about 5,300 enterprises including handicrafts and traditional goods factories; souvenir shops; hotels and restaurants; travel and tourism agencies, as well as tour guides offices. The West Bank comprises 4300 of these enterprises compared to 100 in Gaza strip.

Of every 100 enterprises in the tourism activities, at least 5 are hotels and restaurants compared to 4 as souvenir shops.

More male workers than female ones in the Tourism Activities

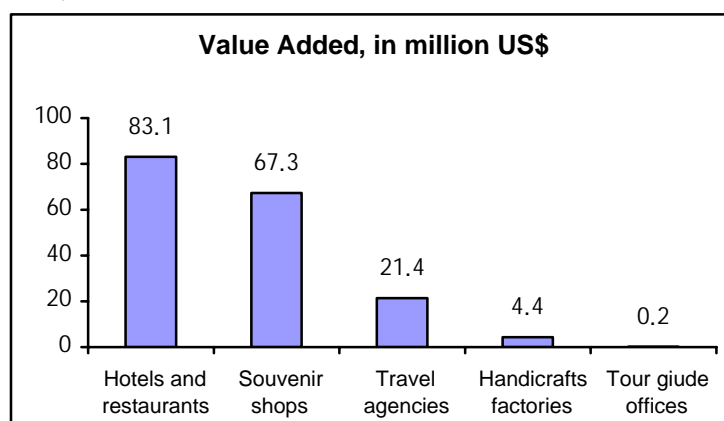
The number of employed persons is about 15,600 of whom 6% are females.

Of every 100 employees in the tourism activities, more than 6 work in hotels and restaurants, and 3 work in the souvenir shops.

| Tourism Activity | No. of Enterprises | No. of Employed Persons | |
|---|--------------------|-------------------------|------------|
| | | Male | Female |
| Handicrafts and Traditional Goods factories | 199 | 570 | 67 |
| Souvenir shops | 2,110 | 4,119 | 376 |
| Restaurants and Hotels & Similar Establishments | 2,718 | 9,480 | 293 |
| Travel & Tourism Agencies | 227 | 519 | 141 |
| Transport Tourist Companies | 4 | 8 | 3 |
| Total | 5,258 | 14,696 | 880 |

The Gross Value Added amounted to US\$ 176.4 Million

The gross value added of handicrafts and traditional goods factories was US\$ 4.4 million, and souvenir shops 67.3 million versus 83.1 million for the activities of restaurants and hotels, travel and tourism agencies 21.4 million. The tour guide offices was the least at US\$200 thousands.



Quarter of Travelling Tickets for trips to Arab Countries

Half of tickets sold for trips to Arab and European countries with about 25% for each.

Of 100 trip, about 8 were organized in the Palestinian Territory, 7 trips to Israel and the rest to other countries.

The survey of tourism activities-2009 was implemented by PCBS to provide key indicators on tourism related activities including number of enterprises, employees and compensation, in addition to value of production and intermediate production.

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