



The Palestinian Central Bureau of Statistics and the Ministry of Tourism and Antiquities issue a joint press release on the World Tourism Day, 27/09/2025

The Palestinian Central Bureau of Statistics (PCBS), in cooperation with the Palestinian Ministry of Tourism and Antiquities, jointly issued a press release on the World Tourism Day on September 27 of each year.

The World Tourism Organization (UNWTO) has set the theme of the World Tourism Day for 2025 to be **"Tourism and Sustainable Transformation"**.

On this occasion, the most prominent tourism indicators in Palestine were highlighted, reflecting an improvement in the tourism sector compared to the previous year, despite the ongoing Israeli aggression against the Palestinian people, as follows:

A Significant Increase in the Number of Hotel Guests in the West Bank during the First Half of 2025

According to the Hotel Survey Data for the first half of 2025 issued by the Palestinian Central Bureau of Statistics, the number of hotel guests in the West Bank during the first half of 2025 increased by 103% compared to the same period of the previous year, reaching 121.4 thousand guests who spent about 255.4 thousand overnight stays.

Ramallah and Al-Bireh hotels received the largest number of guests with 35% of the total number of hotel guests, followed by hotels in Jericho and Al-Aghwar Governorate with 22.1%, followed by hotels in Bethlehem Governorate with 20%, while hotels in Nablus Governorate with 18%.

It is worth noting that 53.3% of hotel guests were inbound visitors from Palestinians residing in the 1948 territories, followed by domestic guests with 24.7%, while guests from other nationalities constituted 22%.

Number of Hotel Guests in the West Bank by Governorate, during the First Half of the Years (2021-2025)

Governorate	2021	2022	2023	2024	2025
Jenin	3,424	5,090	4,965	2,637	1,998
Nablus	5,398	13,504	19,414	13,180	21,999
Ramallah and Al-Bireh	4,815	35,996	36,801	15,582	42,577
Jericho and Al-Aghwar	42,258	25,278	32,535	13,338	26,798
Jerusalem	1,666	11,186	57,619	5,135	1,040
Bethlehem	-	48,805	221,377	6,187	24,034
Other Governorates.	1,204	4,896	7,024	3,839	2,913
Total	58,765	144,755	379,735	59,899	90,421

-: No observations

A Noticeable Increase in the Number of Inbound and Domestic Same-day Visitors to the West Bank during the First Half of 2025¹

According to same-day visitor data from the Ministry of Tourism and Antiquities for the first half of 2025, more than 2,626 thousand inbound visits (same-day visitors) to tourist sites in the West Bank during the first half of 2025, compared to 1,677 thousand in the first half of 2024, with a noticeable increase of 57%. The number of same-day visitors consists of 1,584 thousand Palestinians who reside in the 1948 territories and 1,042 thousand arrivals from abroad.

¹ Data of the inbound visits do not include Jerusalem Governorate.



An Increase in the Number of Employees Working in the Tourism Sector in the First Quarter of 2025 in the West Bank

Labor force data for the second quarter of 2025 indicates that the number of employees working in tourism activities increased by 40% during the first quarter of 2025 in the West Bank compared to the same period in 2024, reaching 33.4 thousand employees. This constitutes 5.3% of the total number of employees in the West Bank during the first quarter of 2025.

The number of employees in the tourism sector is distributed by employment status as follows: 25.5 thousand wage employees (24.0 thousand males and 1.5 thousand females), 3.7 thousand self-employed (3.5 thousand males and 0.2 thousand females), 3.3 thousand employers, and the rest are unpaid family members.

Impact of the Israeli Aggression on Tourism Activity in Gaza Strip (Establishments and Workers) for the Second Consecutive Year

Estimates indicate that the systematic destruction caused by the Israeli aggression against Gaza Strip led to the total destruction of about 4,992 establishments operating in tourism activities. These included 3,450 establishments in restaurants and beverage serving activities (69.1% of tourism establishments in Gaza Strip), 921 in creative, arts, entertainment and recreation activities (18.4%), 182 in manufacturing and selling handicrafts, and souvenirs, and 173 in hotels, accommodation, and similar establishments.

Number of Facilities in Gaza Strip that were Completely Destroyed in 2025

Governorate	North of Gaza	Gaza	Dier Al-Balah	Khan Yunis	Rafah	Total
Manufacturing and selling handicrafts and souvenirs	15	116	20	15	15	182
Passenger land transport by scheduled long-distance buses & car rentals	20	17	8	6	17	67
Accommodation and similar establishments activities	23	67	63	17	3	173
Restaurants and beverage serving activities	531	1,342	448	684	445	3,450
Travel agencies, tour organizers, reservation service and related activities	12	86	14	40	20	171
Creative, arts, other amusement and recreation and entertainment activities	155	315	127	141	184	921
Other tourism activities	6	6	8	5	3	28
Total	762	1,949	687	907	687	4,992

The aggression also caused 15,265 workers in the tourism sector to lose their jobs, including 10,887 workers in restaurants and beverage serving activities (71.3% of those working in tourism activities in Gaza Strip), 2,277 in creative, arts, entertainment, and recreation activities (14.9%), and 964 in hotels, accommodation, and similar establishments.



Number of Workers Who Lost their Jobs in the Tourism Sector in Gaza Strip 2025

Governorate Activity	North of Gaza	Gaza	Dier Al- Balah	Khan Yunis	Rafah	Total
Manufacturing and selling handicrafts and souvenirs	15	252	40	24	28	360
Passenger land transport by scheduled long-distance buses & car rentals	52	78	29	23	47	230
Accommodation and similar establishments activities	98	734	75	46	11	964
Restaurants and beverage serving activities	1,417	5,147	1,294	1,700	1,330	10,887
Travel agencies, tour organizers, reservation service and related activities	24	259	31	92	44	450
Creative, arts, other amusement and recreation and entertainment activities	430	814	291	355	387	2,277
Other tourism activities	32	35	15	3	12	98
Total	2,069	7,320	1,775	2,243	1,859	15,265

For more information, please contact:

Palestinian Central Bureau of Statistics

P.O. BOX 1647, Ramallah, P6028179, Palestine.

Tel.: (972/970) 2 2982700

Fax: (972/970) 2 2982710

Toll Free: 1800300300

Email: diwan@pcbs.gov.ps

Website: <http://www.pcbs.gov.ps>

Ministry of Tourism and Antiquities

Palestine – Bethlehem

Tel.: 009722741581

Fax :009722741582

WhatsApp: 00970598429529

Email: Info@Tourism.ps

