

Press Release on Hotel Activities Survey in the West Bank during 2014

## More Than 0.6 Million Guests Spent More Than 1.5 Million Nights

During 2014, 610,347 guests stayed in hotels in the West Bank: 32% were from European Union countries and 9% were Palestinian, 10% were from the United States and Canada.

The number of hotel guests was 2% higher than in the previous year.

During 2014 the number of guest nights in the West Bank hotels reached 1,537,311, of which 34% were from European Union countries, 10% were Palestinians, and 11% were from the United States and Canada.

| Indicator                     | 2012      | 2013      | 2014      |
|-------------------------------|-----------|-----------|-----------|
| No. of guests                 | 575,495   | 600,362   | 610,347   |
| No. of guest nights           | 1,336,860 | 1,467,709 | 1,537,311 |
| Room occupancy %              | 29.1      | 24.8      | 25.2      |
| Average occupancy<br>of rooms | 1,513.7   | 1,458.5   | 1,681.9   |

During 2014, there were 2,995 hotel workers: (2,289 males and 706 females).

## **Hotel Room Occupancy 2014**

The room occupancy rate in the West Bank was 25% in 2014, with an average 1,682 rooms daily occupied.

Room occupancy during 2014 was 2% higher than in the previous year.

## **Hotel Capacity 2014**

A total of 109 hotels in the West Bank responded to the survey at the end of 2014. They had an average of 6,666 rooms and 14,769 beds.

These were distributed by region as follows:

- North of West Bank: 16 hotels comprising 305 rooms with 895 beds.
- Middle of West Bank: 33 hotels comprising 1,562 rooms with 3,379 beds.
- Jerusalem: 24 hotels comprising 1,605 rooms with 3,530 beds.
- South of West Bank: 36 hotels comprising 3,194 rooms with 6,965 beds.

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